

DeAnza College



EDUCATIONAL MASTER PLAN 2022-2027

Presentation to the Foothill-De Anza Community College District
Board of Trustees
June 12, 2023

Strategic Planning Co-Chairs

Lydia Hearn, Faculty, English

Mallory Newell, Supervisor,
Institutional Research and Planning

Marisa Spatafore, Associate Vice President,
Communications and External Relations

Strategic Planning Series

Workshop #1: Overview, Data and Initiatives

- Dec. 2, 2021

Workshop #2: Supporting Cultural and Structural Equity Through Guided Pathways

- Jan. 24, 2022

Workshop #3: Regional Trends, Enrollment and Retention

- Feb. 28, 2022



Workshop #4: Ensuring Learning Through Student Success Factors

- March 14, 2022

Workshop #5: Strategic Planning Workshops Recap – Your Feedback

- April 18, 2022

Workshop #6: Review of Draft Strategic Plan

- May 9, 2022





DeAnza
College

**Strategic
Planning**

deanza.edu/emp/strategic

200+ Participants Campuswide

- Sofia Abad
- Suodaba Adel
- Melissa Aguilar
- Carlita Alamban
- Diana Alves de Lima
- Roland Amit
- Erick Aragon
- Diana Argabrite
- Anne Argyriou
- Deborah Armstrong
- Jovanah Arrington
- Lakshmi Auroprem
- Brandon Bailey
- Thomas Bailey
- Laureen Balducci
- Becky Bartindale
- Sam Bliss
- Marilyn Booye
- Sal Breiter
- Jen Brook
- Megan Brophy
- Jayme Brown
- Randy Bryant
- Jared Camacho
- Yvette Campbell
- Maurice Canyon
- Chesa Caparas
- Sandy Cardoza
- Edwin Carungay
- Vins Chacko
- Ammalinh Chan
- Sushini Chand
- Karen Chow
- Hyon Chu Yi-Baker
- Tracy Chung-Tabangcura
- Dennis Cima
- Adam Contreras
- Robert Cormia
- Alicia Cortez
- Cecilia Deck
- Patricia Del Rio
- Juan Diaz

200+ Participants Campuswide

- Lucy Doan
- Tom Dolen
- Mary Donahue
- Martha Espinosa
- Christina Espinosa-Pieb
- Angélica Esquivel
- Moaty Fayek
- Michelle Fernandez
- Diana Ferrara
- William Firmender
- Erika Flores
- Hua-Fu Liu
- Brandon Gainer
- Mike Galindo
- Nazy Galoyan
- Adriana Garcia
- David Garrido
- Teri Gerard
- Pippa Gibson
- Max Gilleland
- Pam Grey
- Patty Guitron
- Jason Guowei You
- Claudia Guzman
- Ron Hannon
- Rich Hansen
- Lisa Hatt
- Lydia Hearn
- Pablo Hernandez
- Susan Ho
- Lloyd Holmes
- Melinda Hughes
- Karen Hunter
- Andy Huynh
- Betty Inoue
- Cheryl Jaeger Balm
- Ines Johnson
- Natasha Joplin
- Jose Juarez
- Victoria Kahler
- Bob Kalpin
- So Kam Lee

200+ Participants Campuswide

- Manisha Karia
- Mehran Karimi
- Shagun Kaur
- Dana Kennedy
- Bachmai Kha
- Lisa Kirk
- Keri Kirkpatrick
- David Kobata
- Toshi Komatsu
- Phong Lam
- Mark Landefeld
- Peter Landsberger
- Allison Largent
- Robin Latta
- Michele LeBleu-Burns
- Dawn Lee
- Debbie Lee
- Kim Lee
- Mae Lee
- T. Lee
- Amy Leonard
- Sarah Lisha
- Tina Lockwood
- Eli Lovdahl
- Lisa Ly
- Allison Madriaga
- Sandra Magallon
- Jennifer Mahato
- Lisa Mandy
- Kimberly Martinez
- Sana Massad
- Marissa McGuire
- Eric Mendoza
- Rob Mieso
- Maureen Miramontes
- Derek Mitchler
- Magali Molina
- Cathleen Monsell
- Kathy Munson
- Anita Muthyala-Kandula
- Mallory Newell
- Joseph Ng

200+ Participants Campuswide

- Kim Nga Huynh
- Khoa Nguyen
- Thao Nguyen
- Edmundo Norte
- Cheryl Owiesny
- Angelita Pabros
- Kim Palmore
- Helen Pang
- Mary Pape
- Chrissy Parker
- Andrew Phelps
- Elvin Ramos
- Shaila Ramos
- Nahrin Rashid
- Thomas Ray
- Casey Regehr
- Melanie Reilly
- Leah Riley
- Liliana Rivera
- Christian Rodriguez
- J Rodriguez
- Jayanti Roy
- Jesus Ruelas
- Tony Santa Ana
- Iman Seale
- Dennis Shannakian
- Tim Shively
- Daniel Smith
- Leah Smith
- Marisa Spatafore
- Sabrina Stewart
- Bidya Subedi
- Dayna Swanson
- Elvin T. Ramos
- James Tallent
- Maristella Tapia
- Deborah Taylor
- Susan Thomas
- Marco Tovar
- Sandra Trafalis
- Trisha Tran
- Lan Trinh

200+ Participants Campuswide

- Chris Tsuji
- Kanako Valencia Suda
- Gary Valentine
- Nina Van
- Martin Varela
- Jenny Vela
- Ashley Villeda
- Carl Vizcarra
- Sarah Wallace
- Glynn Wallis
- Amy Wang
- Laura Watson
- Casie Wheat
- Patti Whelan
- Wendy White
- Shay Williams
- Erik Woodbury
- Deepa Yuvaraj
- Richard Zalman



Strategic Plan

- **Equity** at the core
- **Guided Pathways** as the umbrella
- **Student Success Factors** incorporated

Institutional Initiatives

1. Outreach
2. Student-Centered Instruction and Services
3. Retention
4. Civic Capacity for Community and Social Change



Student Population Areas of Focus



- Black
- Filipinx
- Foster Youth
- Latinx
- LGBTQ+
- Native American
- Pacific Islander

Institutional Goals

1. **Outreach** to Underrepresented Populations
2. Achieving the **Student Success** Factors
3. **Course Success**
4. **English and Math** Completion
5. **Transfer**
6. **Degree Attainment**
7. **Certificate Attainment**
8. **Workforce Training**
9. **Civic Capacity** for Community and Social Change
10. Meeting **Basic Needs**



Institutional Metrics

GOAL 1: OUTREACH TO HISTORICALLY UNDERREPRESENTED POPULATIONS ▼

GOAL 2: ACHIEVING SUCCESS FACTORS ▼

GOAL 3: COURSE SUCCESS ▼

GOAL 4: ENGLISH + MATH COMPLETION ▼

GOAL 5: TRANSFER ▼

GOAL 6: DEGREE ATTAINMENT ▼

GOAL 7: CERTIFICATE ATTAINMENT ▼

GOAL 8: WORKFORCE TRAINING ▼

GOAL 9: CIVIC CAPACITY FOR COMMUNITY AND SOCIAL CHANGE ▼

GOAL 10: MEETING BASIC NEEDS ▼

GOAL 10: MEETING BASIC NEEDS

The rate of basic needs challenges – including homelessness, housing insecurity, food insecurity and mental health issues – reported by Black, Filipinx, Foster Youth, Latinx, LGBTQ+, Native American and Pacific Islander students will be no more than 5 percentage points different from the rate for all other students, as measured by the annual basic needs survey.

Areas of Focus

1. Continue to attract **traditional student populations**, including those from **historically underrepresented** communities
2. Emphasize **retention** efforts **within the classroom**
3. Strengthen **retention** efforts **beyond the classroom**
4. Target **pockets** of **enrollment growth**
5. Continue to **integrate transfer and CTE** pathways and align with **high-demand careers**

Strategic Plan

- **Equity** at the core
- **Guided Pathways** as the umbrella
- **Student Success Factors** incorporated

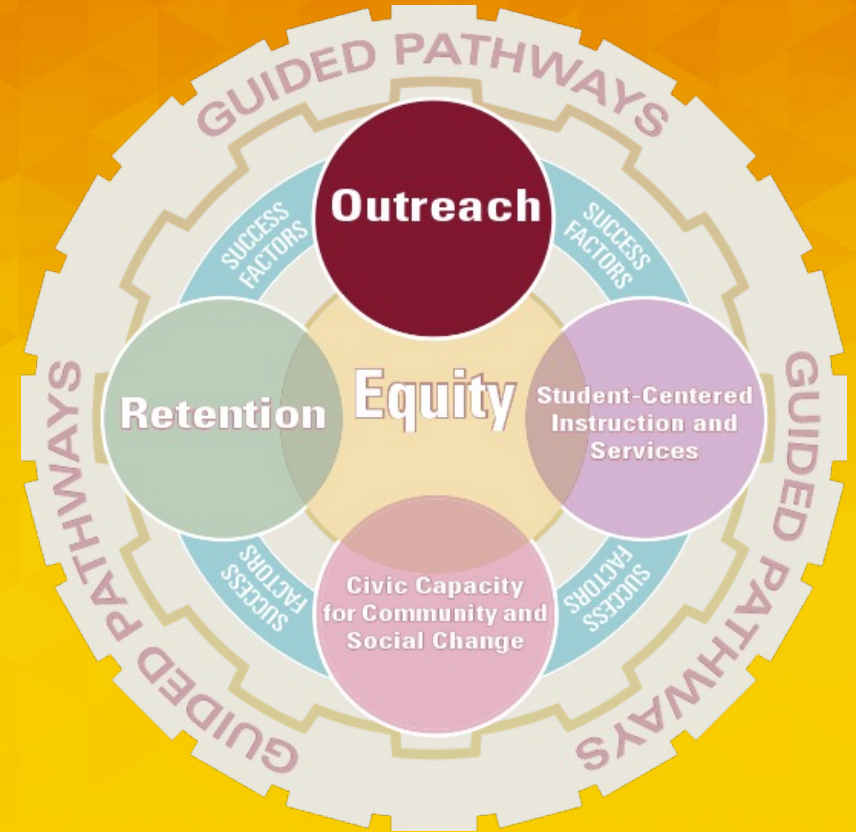
Institutional Initiatives

1. Outreach
2. Student-Centered Instruction and Services
3. Retention
4. Civic Capacity for Community and Social Change



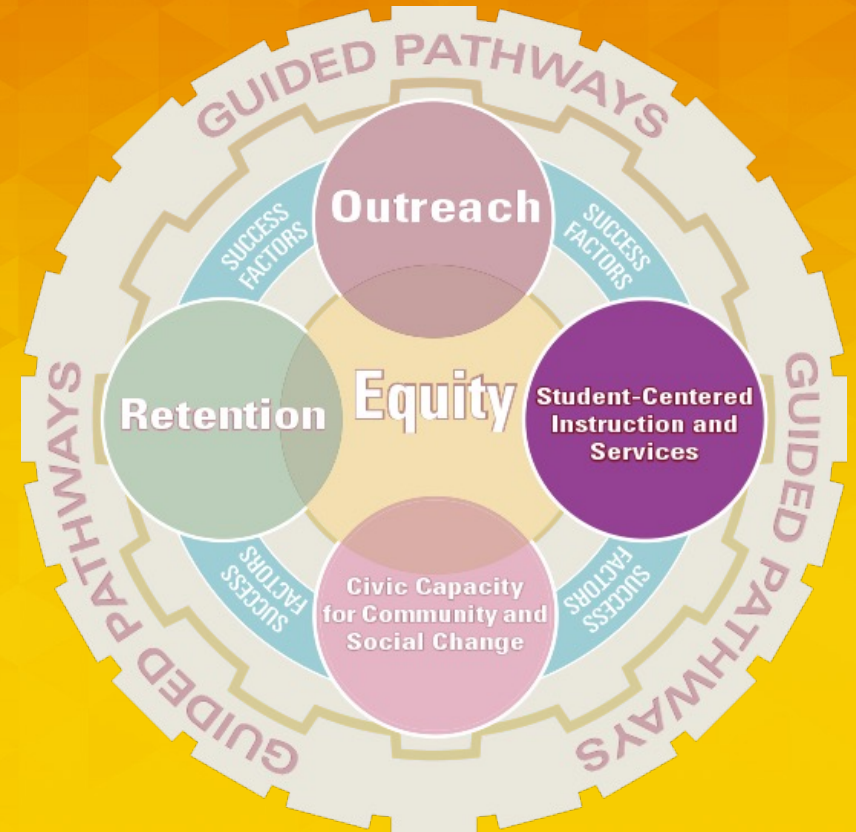
Outreach

- **Early engagement** (e.g., middle school and high school partnerships and pathways)
- Continued outreach to geographical locations with historically **low college-going** rates
- Outreach to pockets of potential enrollment growth, including **adult learners**



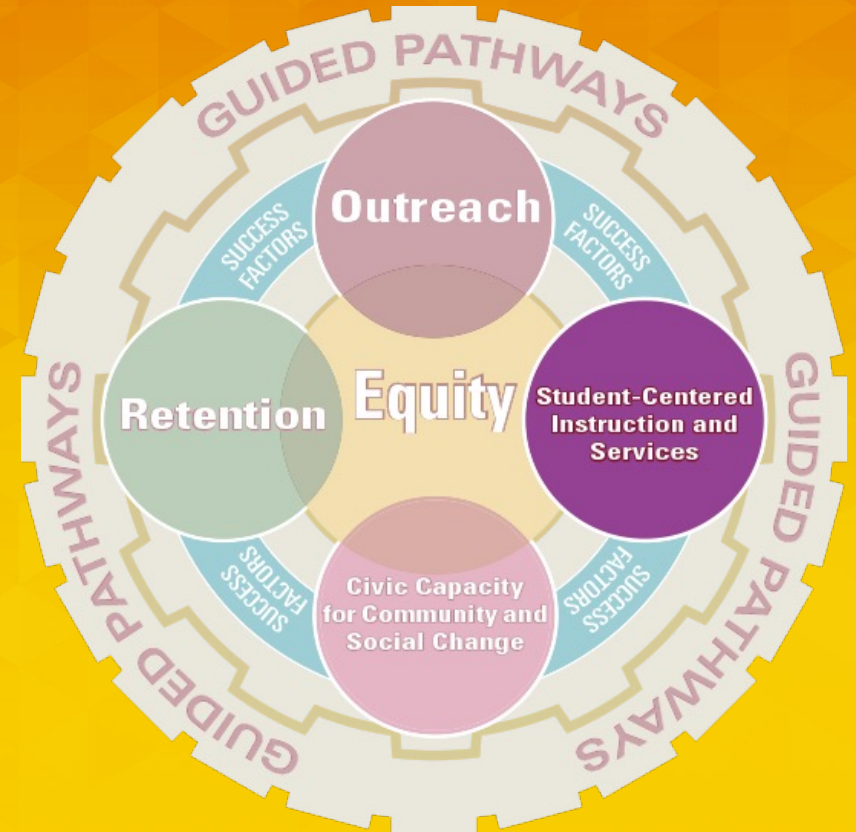
Student-Centered Instruction and Services

- **Professional development and support for classroom teaching** (e.g., AB 705 support, high-impact practices)
- Support for **all employees in equity work** (e.g., financial commitments, support for classified professionals)



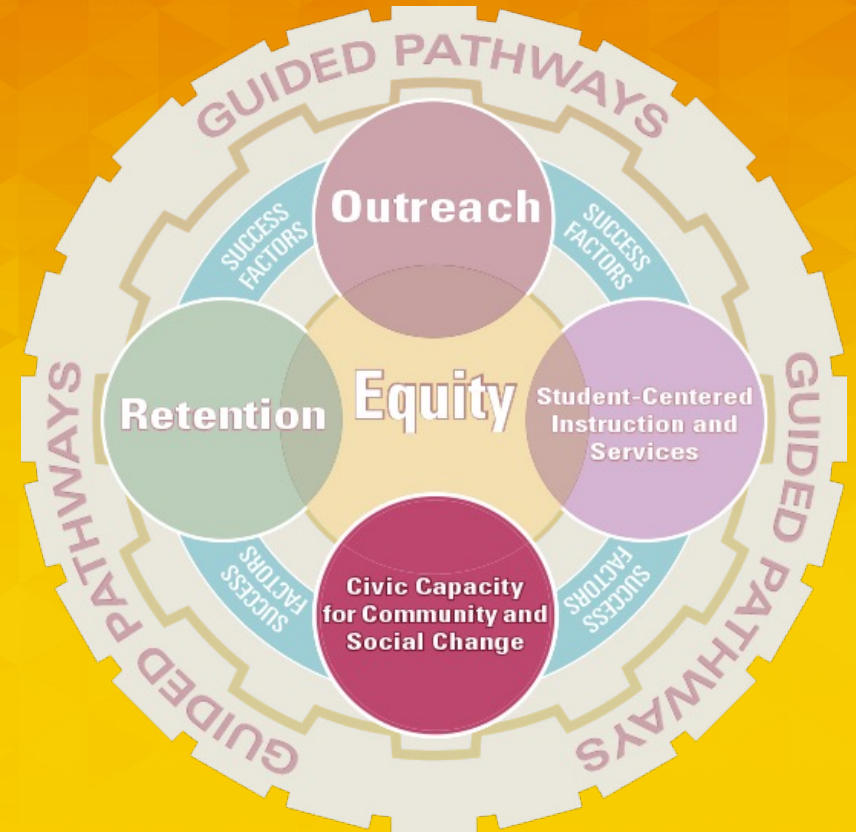
Student-Centered Instruction and Services

- **Visioning and streamlining** collegewide practices (e.g., enrollment management, curriculum, stacked certificates)
- Staffing to support **wraparound services** (e.g., foster youth counselor, social worker)
- Targeted development of CTE programs (e.g., programs with low operating costs that may generate enrollment growth)



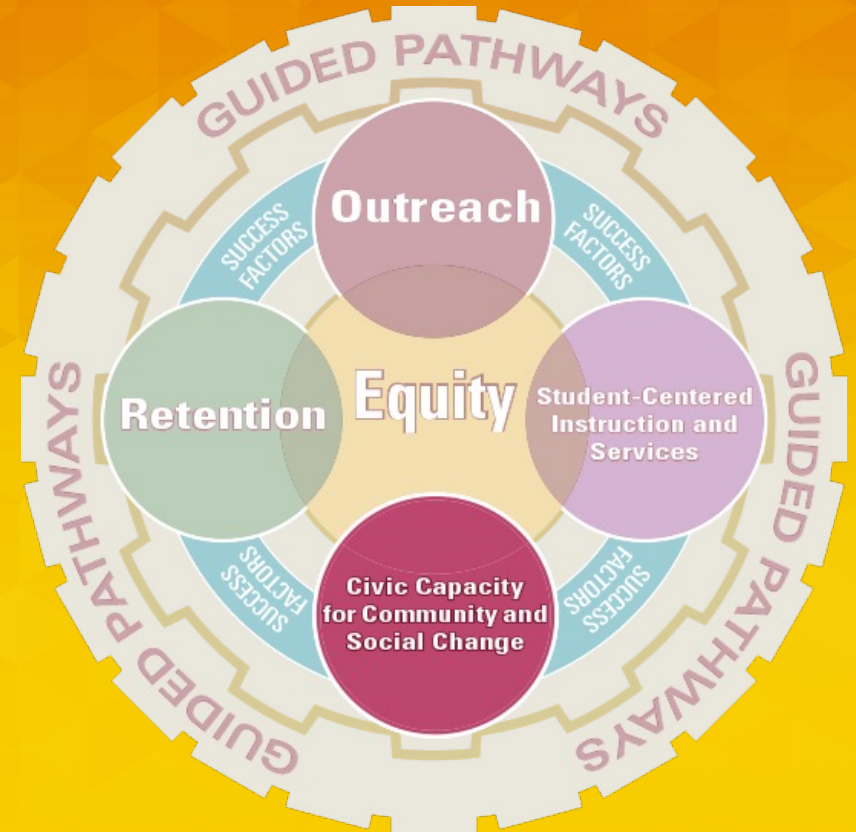
Civic Capacity for Community and Social Change

- **Community-based** learning integrated into curriculum (e.g., volunteering)
- **Leadership** for students (e.g., peer mentor groups, tutoring, paid student government positions)
- **Partnerships** with community organizations (e.g., internships, employment)



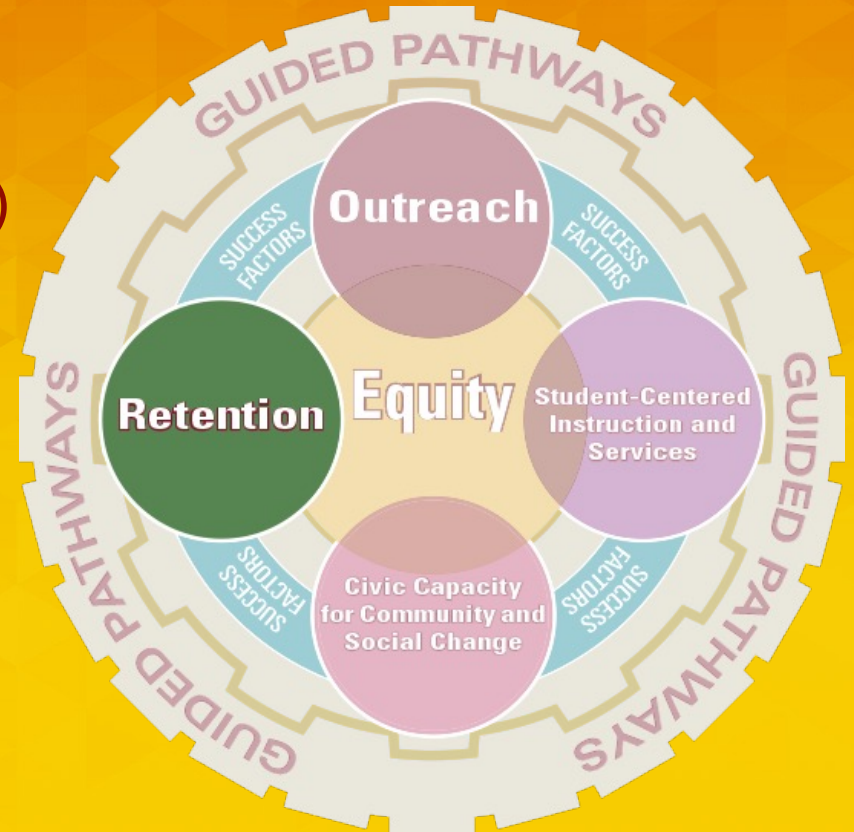
Civic Capacity for Community and Social Change

- Learning that enables students to **understand their histories**, roots and possible solutions to issues affecting them and their communities
- Opportunities for students and employees to develop **capacity to make a difference** on campus through shared governance and other pathways (e.g., mentoring, training)



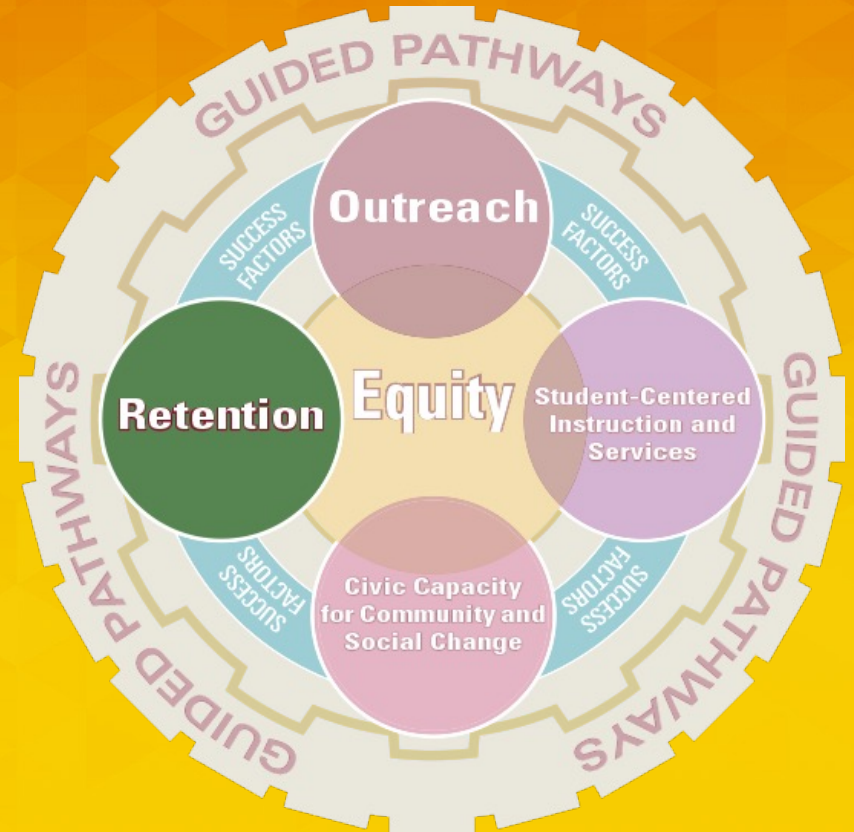
Retention

- Expanded focus on **nontraditional students** (e.g., foster youth, part-time)
- Support for basic needs and **mental health** (e.g., centralized services, intrusive messaging)
- **Proactive intervention** strategies (e.g., focus groups, amnesty for student fines, student employment)



Retention

- Greater connections between **major and career** options (e.g., internships, pathways to careers aligned with majors)
- **Mentorship opportunities** (e.g., formal and informal)



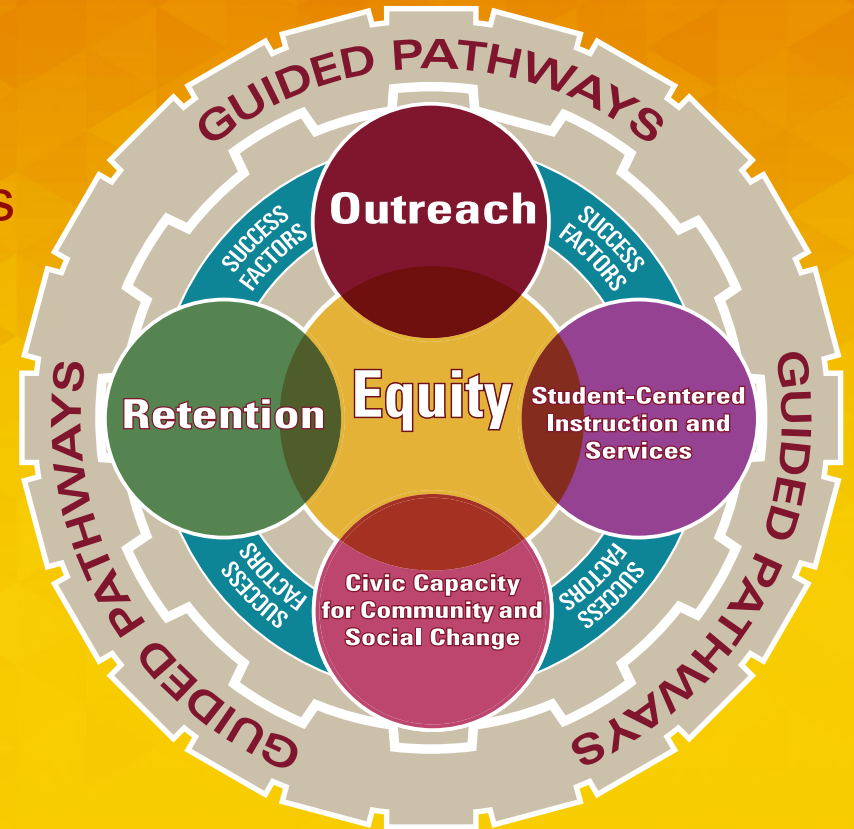
Implementation

Spring and Summer 2023

- Identify and invite leaders across campus to join initiative working groups
- Prepare for college Opening Day work sessions

Opening Day 2023

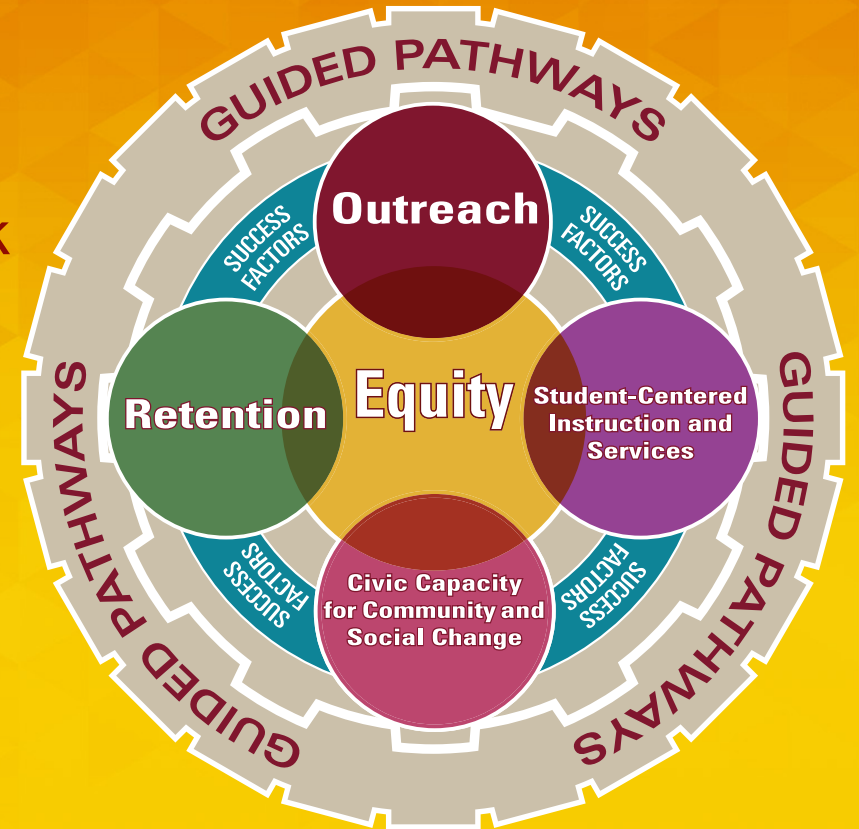
- Engage work session participants in creating initiative action plans
- Develop concrete ideas for implementation and integration



Implementation

2023-2024

- Ensure alignment with **Equity Plan**
- Integrate with **Guided Pathways** work





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