

# DASG Budget Request 2023-2024

## For All Programs Excluding Athletics

Budget Request due to the Office of College Life by 4:00 pm Monday, November 7, 2022  
Applications and attachments must be typed and submitted via email to Dennis Shannakian at  
[ShannakianDennis@fhda.edu](mailto:ShannakianDennis@fhda.edu).

Please also copy the Administrator on the email.

Applications must be submitted as Word documents or searchable text PDFs (signatures not required)  
The Subject must be in the following format: "DASG Budget Request - DASG Account/Program Name  
- DASG Account Number"

For Example: "DASG Budget Request - DASG Budget Committee - 41-51140"

Everything submitted will be publicly available online.

**Delete the Object Codes and lines within Object Codes you do not need.**

1. Program (Account) Name: Art on Campus
2. Is this a new DASG account? Yes  No  DASG Account Number: 41-56165
3. Amount requested for 2022-2023 \$2000.00
4. Total amount allocated for 2022-2023 \$2000.00
5. **How long has this program existed?** Returning program
6. **Number of students directly served in this program:** 1590 currently eligible, 20 awardees  
*Please ACCURATELY and THOROUGHLY complete numbers 7 – 10 and use additional sheets if necessary.*
7. How have you been meeting or how do you plan to meet the budget stipulation of requiring that all students benefiting from DASG funds allocated to you have paid the \$10 DA Student Body Fee and are DASG Members (DASG Budget Stipulation #1)?  
\_\_\_\_\_  
\_\_\_\_\_
8. What would be the impact if DASG did not completely fund this request? We would not be able to refresh art across campus at the scale envisioned. We would have to rely upon donated art, and students would not be able to present a record of sales for prospective scholarship, admissions, and employment applications.
9. **Total amount being requested for 2023-2024 (from page 3)** \$2000.00

**Delete the Object Codes and lines within Object Codes you do not need.**

## Technical and Professional Services (5214)

(Limited Engagement/Independent Contractor Agreements,  
Consultants/Guest Speakers/Entertainment (list programs).

For contracted speakers the fee shall not exceed \$1,200 per speaker per event.

For performances the fee shall not exceed \$1,800 per performance.)

	Item	Intended Use	Cost
1.	<u>Student Artists, quantity 8@\$250 each</u>	<u>Exhibition, permanent</u>	<u>\$2000</u>
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
		TOTAL:	<u>\$2000</u>

**Total amount being requested for 2023-2024 (also complete line 9 at bottom of first page)**

**\$2000.00**

## Request For Information (RFI)

	Question / Inquiry	Program Response
1.	Please provide a <b>thorough</b> description of your program. Please describe the new services or features of your program that were implemented after you last submitted a DASG RFI. Explain how your program is unique. Are there any programs on campus that are similar or is there any duplication of services?	The Art on Campus Committee is responsible for facilitating the acquisition and maintenance of art work on campus. It is a campuswide committee with two seats reserved for students. It's the only committee that has this purview, so there's no overlap.
2.	How will your program expand students' perspectives and positively impact their lives and the community? (250 words max)	It will provide updated art for all students to experience in their daily on-campus environment. New art will reflect the current diversity and perspectives of students as provided by student artists. For those whose work is selected it will positively impact their lives by advancing their educational and professional careers as well as providing validation of their artistic work. The community at large benefits by seeing the updated work, a sign of progress in itself as well as reflective of the students who study here.
3.	Go through the most recent DASG Budget Guiding Principles and explain how your program fits each of them or as many as possible. Please do not merely copy and paste the DASG Guiding Principles. The DASG Budget Guiding Principles are available at <a href="http://www.deanza.edu/dasg/budget">www.deanza.edu/dasg/budget</a>	<p>The funds would help students succeed in their academic and personal goals by providing evidence of a sale and a work on permanent display for not only personal validation but also applications for scholarships, university admissions, and professional gallery exhibits.</p> <p>The works themselves will promote diversity by the subject matter on display, and the points of view expressed in each one.</p> <p>The program would benefit students throughout the year and in years to come. It is hoped that the renewal of art work continues in future years as well.</p> <p>DASG constituents will benefit because their environment will be renewed by fresh art work in the areas where everyone can be expected to spend some time, the Campus Center, the Library, and external spaces where possible.</p> <p>Paying students for their art falls outside of the normal college purview. Some work was purchased in the past by the Euphrat Gallery each year, but the scale necessary for meaningful change requires more resources.</p>
4.	Explain how your program advertises and promotes itself to all students. Has your program made extra effort to market and reach underserved students? If so, describe how. If not, describe what challenges your program faces in trying to do so. Provide a clear plan for the current academic year as well as any marketing material you will or have used.	The Art on Campus Committee has a web page, but this new initiative would necessitate a new way to reach students. We envision QR codes next to each student work, which would lead to information on the artist and more information on the work. This link would also be used by the student artist for their resume, and verify that the work is on permanent display at the college. The links to student work on campus would become available through the Art on Campus web page to help publicize the works and show their location.

	<b>Question / Inquiry</b>	<b>Program Response</b>
5.	Explain how your program promotes equity within the program and on campus. For example: equity training for all staff and student leaders, hiring from underrepresented communities, etc.	Selection of art work that reflects underrepresented communities would be one of the criteria for these choices. Student members of the Art on Campus Committee would be a part of this selection process.
6.	How has your program adapted to providing its services online? Alternatively, please provide a clear plan for how your program would provide online services if needed in the future.	Information on each art work would be moved online using QR codes. Physical labels or mounted placards would no longer have to be used. Applications can be submitted online, although most works are created in physical forms. If digital works are submitted in the future, such as augmented reality environments tied to campus locations, those could be uploaded and made available online. Virtual art galleries could be created in this way as well.
7.	Please indicate which object codes are critical for DASG to fund this year. Please do NOT list down all of the object codes.	6420.

## Data Sheets/Attachments

Please attach supporting documents of the following questions and list the document names accordingly.

Covering all the bullet points will be beneficial for our review process. IF attachment is not required or missing, please give your thorough answers below.

	Question / Inquiry	Document Name / Additional Response
1.	<p>ENROLLMENT</p> <ul style="list-style-type: none"> <li>• Number of total AND new active students over the past 3 years</li> <li>• Number of enrollments retained (stayed for more than a quarter)</li> <li>• Number of students enrolled in online services</li> <li>• Does your program serve a certain demographic or the whole De Anza population?</li> <li>• Racial demographics (if possible)</li> </ul>	<p>This is a new program that serves the entire campus, so the figures would be that of the entire De Anza population.</p> <p>The funds would pay 8 student awardees. The applicants would most likely be submitted by students in Visual Arts and Design (formerly Art), Photography, and Animation. While figures for the last three years are not readily available, and online enrollments have changed as more classes return to campus, here are the Fall totals:            Fall 2022 Total enrollments: 1611            Fall 2022 Total online: 988            Racial demographics: varies within each program.</p>
2.	<p>STUDENT FEEDBACK</p> <ul style="list-style-type: none"> <li>• Attach student feedback forms, surveys, etc.</li> <li>• How has your program responded to suggestions made by students in the previous year?</li> </ul>	<p>We do not have surveys. The proposal to request funds from DASG was made by the committee, which includes a student member assigned by DASG.</p>
3.	<p>FUNDING</p> <ul style="list-style-type: none"> <li>• List any funding from the college, sources of income, any grants, and any other source (include ALL Account Numbers, Account Names, Account Balances, and Account Purposes/Restrictions)</li> <li>• Attach account reports of all sources of funding</li> </ul>	<p>No regular funding is provided by the college for this purpose. For over twenty years up to six artworks have been purchased annually from the student show in the Euphrat Museum of Art using funds awarded by the DASG to the Creative Arts Division. Using the Art on Campus committee would allow a committee with student members to make the choices and benefit a larger number of students.</p>

**Signatures are not Required for this Application**

Signatures are not required for this application; however, the Administrator should still review and approve the application and should be copied on the email submitting the application. **The Budgeter and Administrator cannot be the same person.** Applications must be typed and submitted via email along with any attachments; applications must be submitted as Word documents or searchable text PDFs (not scans).

**Signatures that are Required for Utilizing Funds**

All future financial documents, forms, requests, requisitions require the signature of the budgeter(s) and the administrator responsible for the program of the account. The budgeter and administrator responsible for the program of the account shall sign designating this is an appropriate expenditure of DASG funds and in the best interest of the student body. Administrators are responsible for any expenditures exceeding budget allocations. **The Budgeter and Administrator cannot be the same person.**

**Budgeter and Administrator Information**

Budgeter’s Name:	<u>Sam Bliss</u>
Phone Number:	<u>408.864.8275</u>
Email:	<u>blissam@fhda.edu</u>
Relationship to Project:	<u>Member of Art on Campus Committee</u>
Position on Campus:	<u>Dean of Community Education</u>
Administrator’s Name:	<u>Daniel Smith</u>
Phone Number:	<u>408.864.8315</u>
Email:	<u>smithdaniel@fhda.edu</u>
Relationship to Project:	<u>Chair of Art on Campus Committee</u>
Position on Campus:	<u>Dean of Creative Arts</u>

Approved by DASG Chair of Finance

(Produced by the Office of College Life - 8/23/2022)